

SEASON 21



BLUE STORM ATHLETICS

2024-25 Informational Packet

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BLUESTORMATHLETICS.COM

@bluestormathletics1

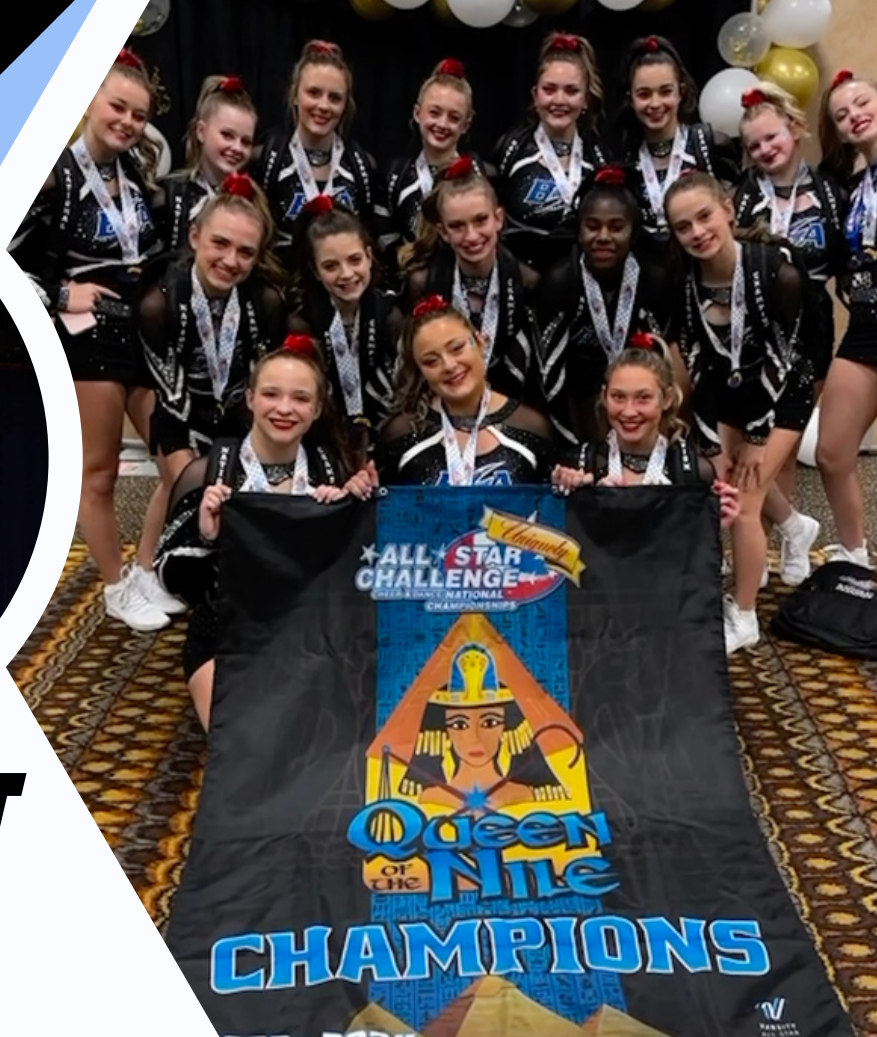


WELCOME TO BLUE STORM ATHLETICS

Our mission at Perfect Balance Athletics and Blue Storm Athletics is to enrich the lives of athletes and their families through the sport of competitive cheerleading. Our goal each day is to teach our athletes the value of commitment, responsibility, hard work, integrity, leadership, self-confidence, a positive attitude, and love for the sport.

The friendships that will be established are everlasting. The coaching staff believes that it is important for every athlete to get as much out of their chosen sport as they possibly can. The approach taken with our competitive teams is similar to the approach taken by many successful people in their adult lives. Our athletes discover the line between desire, dedication, direction, and achievement of dreams. There are certain areas throughout our informational packet that may change during the season due to social or economic situations. We will continue to inform you of these changes.

We encourage each family to review this information with their athlete. This will ensure that everyone fully understands the expectations that will be put into place regarding individual and team commitments.



HOW TO GET STARTED!

PRESEASON MEETING

WEDNESDAY, APRIL 24 @ 7:00 pm

This is for anyone who is interested in being part of a full year team for Season 24! It will allow families to meet some of the coaching staff and ask questions! Current BSA families are also welcome to attend!

TEAM PLACEMENTS

MAY 14-18, 2024

Athletes will attend clinics over the course of several days in a group setting to be evaluated on stunting, tumbling, jumps, and choreography. They will be split based on age groups and BSA Tiers. **Specific details will be shared as we get closer to team placements.**

All-Star Placement Fee

- \$75.00, Returning BSA Members
- \$80.00, New BSA Members



TEAM PLACEMENTS

AGE GRIDS & BSA TIERS OFFERED

We follow the USASF age grids to help create teams. The "cheer age" is based on their birth year. At BSA, we offer four different tiers to help fit different time and financial commitments for each family. Additional details on our tiers will be shared throughout this informational packet.

TINY 2017-2019 TINY NOVICE: 2017-2021	MINI 2015-2018	YOUTH 2012-2017	JUNIOR 2009-2016	SENIOR 6/1/05-2012
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HALF YEAR NOVICE	This is a great option for beginner athletes who want a glimpse of all-star cheer with a low commitment level. Tryouts are not mandatory, and no experience is necessary! All are welcome! Ages 3-12 years. *Note, athletes must be potty trained to participate.
FULL YEAR PREP	This program is great for athletes who are ready to compete, but with less financial and practice commitment. They will not compete out-of-state. Full Year Prep Team athletes must attend team placements. Ages 6-12 years.
FULL YEAR ELITE LIMITED TRAVEL	This tier competes at the Elite level, but with lower time, financial, and travel commitment. These teams are created with team needs in mind, and we also recommend that they have previous tumbling or all-star cheer experience. Ages 8+ years.
FULL YEAR ELITE TRAVEL	This is our highest tier offered with athletes having previous all-star cheer experience. They practice June through April, and compete in and out-of-state with the goal of attending the Youth Summit and/or D2 Summit in May. Ages 8+ years.



WHAT'S NEXT?

HOW TEAMS ARE MADE

Our goal is to create well-rounded teams on a variety of factors: Tumbling, stunting, jumping, and choreography. However, there may be athletes on any given team that have a different skill set (tumbling or stunting) that is different than the rest of their teammates. On the score sheets, **elite level appropriate tumbling with good technique is an important component, and team placements will reflect that this season.** Our coaching staff has full discretion when it comes to building teams. These teams will be created based on skill level and position needs (tumblers, bases, flyers, etc.) to create the strongest teams possible. Additionally, we evaluate how your athlete is as an overall cheerleader (attitude, work ethic, enthusiasm, coachability). **While we make every effort to place your child on the BSA Tier you select, there could be a situation where athletes would need to move to another Tier to accommodate skills and levels.**

TEAM POSTINGS

Teams for Season 24 will be emailed to all registered families on Wednesday, May 22 at 5:00 pm. Teams for Season 24 will also be shared on our social media platforms. When you receive an email, you will also receive a link to join our private communication group on BAND.

DO NOT POST OR SHARE TEAM LISTS ON ANY FORM OF SOCIAL MEDIA.

SEASON 24

TEAM INFORMATION

TEAM PRACTICE DETAILS

Once we confirm our teams following placement week, we will release the summer practice schedule. Summer practices will begin the week of June 10th and will be during the day and/or evening, depending on your athletes team.

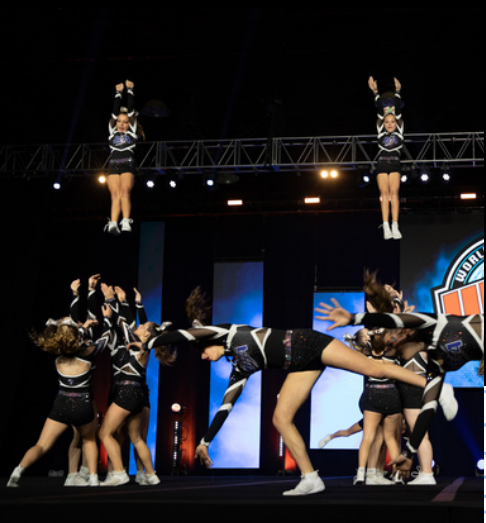
BSA TIER	JUNE - AUGUST	AUGUST- APRIL
HALF YEAR NOVICE	Summer and Fall tumbling will be available.	Begins in October 1 day/week for 1-1.5 hours
FULL YEAR PREP	3 Hours per Week 2 days/week for 1.5 hours	3 Hours per Week 2 days/week for 1.5 hours
FULL YEAR ELITE LIMITED TRAVEL	5-6 Hours per Week 2 days/week for 2.5 hours	5-6 Hours per Week 2-3 days per week
FULL YEAR ELITE TRAVEL	5-6 Hours per Week 2 days/week for 2.5 hours	5-6 Hours per Week 2-3 days per week

PARENT VIEWING

Parent viewing is permitted during the summer months. Once our teams begin the Fall schedule, practices will be closed for viewing. Parent Watch Week will be one week each month. This allows the athletes to stay focused at practice and prepare for competitions.

ADDED PRACTICES

Added practices are used to prepare for competitions, and are typically held on a Saturday morning or Sunday afternoon. The dates will be provided with the Fall practice schedule. If additional practices are necessary, it is our goal to give you at least 48 hours notice via email and/or BAND.



TEAM INFORMATION

ATTENDANCE

Summer: June 10 - August 9

Summer practices are mandatory unless your family is out of town. The more that the team can work together throughout the summer, the more successful they will be leading up to competition season!

Competition Season: August 12 - mid-April 2025

All practices are mandatory. It is important that your athlete is 100% committed during this part of the season.

Competition Week/Added Practices

Practices the week leading up to a competition are absolutely mandatory for all athletes to be present. Failure to attend during this week could result in your athlete's role in the routine being adjusted. This is at the discretion of the coaches and All-Star Director and will be handled on a case-by-case basis.

Participation in Other Activities

It is important that athletes are well-rounded in all-star and other activities. However, communication is vital between the parent and coach. **BSA must be the first priority over other sports/activities during the following: choreography, added practices, showcases, and competitions. If not, your child's routine position may be altered or they will not be permitted to compete with the team.**

Vacations

Please email the All-Star Director when your athlete is on vacation. Vacations during the competition season and choreography camp are prohibited.



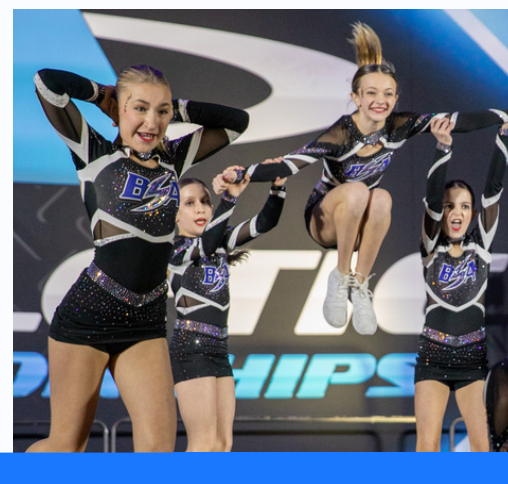
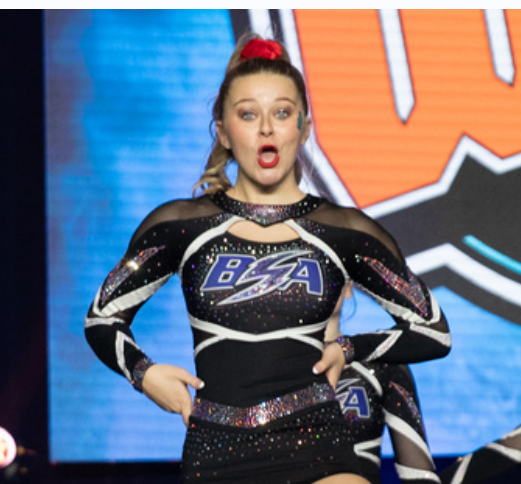
TEAM INFORMATION

TEAM CHOREOGRAPHY

Choreography camp for our full year teams is scheduled for July 2024. Missing choreography is not an option. If an emergent situation occurs and your athlete cannot attend, **you are responsible to pay the choreography fee for your athlete, in addition to a \$100 missed choreography fee.**

If your athlete is crossover to a second BSA team, they will also pay a choreography crossover fee. All members must pay the full choreography amount regardless of when they join BSA. There are no refunds.

<p>HALF YEAR NOVICE December 2024</p>	<p>FULL YEAR PREP July 15-16, 2024 Clean-Up: Oct. 2024</p>	<p>FULL YEAR ELITE LIMITED TRAVEL July 12-14, 2024 Clean-Up: Oct. 2024</p>	<p>FULL YEAR ELITE TRAVEL July 12-14, 2024 Clean-Up: Oct. 2024</p>
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COMPETITION INFORMATION

We would like our teams to be competitive at the local and national level. Therefore, it's necessary for our athletes to experience other great competitors and gain exposure throughout the country! Below you will find a general idea of the competition commitment for each BSA tier. Once our teams are set, we will finalize and release the competition schedule. This schedule is subject to change with proper notice.

BSA TIER	COMPETITIONS	TRAVEL DISTANCE
HALF YEAR NOVICE	4 + 1 BSA Showcase 1-day events only	All within a 2-hour radius.
FULL YEAR PREP	5 + 1 BSA Showcase 1-day events only	All within a 2-hour radius.
FULL YEAR ELITE LIMITED TRAVEL	6 + 1 BSA Showcase 1 and 2-day events	All within a 2-4 hour radius. 1-2 events may be out-of-state.
FULL YEAR ELITE TRAVEL	7-8 + 1 BSA Showcase 1 and 2-day events	Competitions will be in and out-of-state.

***This does not include an end-of-season Showcase and/or competition.*

COMPETITION INFORMATION

Continued...



COMPETITION FEES

Competition registration fees are included in your monthly payment with the exception of the US Finals, Regional Summit, Youth Summit, and D2 Summit. If there are any significant changes in the competition schedule, additional payments will be required. Additionally, competition fees are only refundable if cancelled by the event producers or changed by Blue Storm Athletics. Transportation and lodging is **NOT** included in your monthly fee.

HOTELS & FLIGHTS

We recommend looking at refundable options when booking hotels and/or flights. Competition locations and team rosters can change at any time.

STAY-TO-PLAY HOUSING

There are certain competitions that require families to book hotels through their housing site. Please do not book rooms for any event until you receive instructions from the All-Star Director.

VIDEO RECORDING POLICY

You are more than welcome to take photos or record your athlete's routine at competitions! However, we ask that no routines are posted to social media until the season is complete.

SPORTSMANSHIP

All athletes and parents are expected to be good teammates, and support one another in a positive manner. Gossip, pettiness, inappropriate/negative social media posts or bullying will not be tolerated. These continued behaviors are on the grounds for dismissal from our program.

Remember, you are a representation of our program so please conduct yourself accordingly.



END-OF-SEASON EVENTS

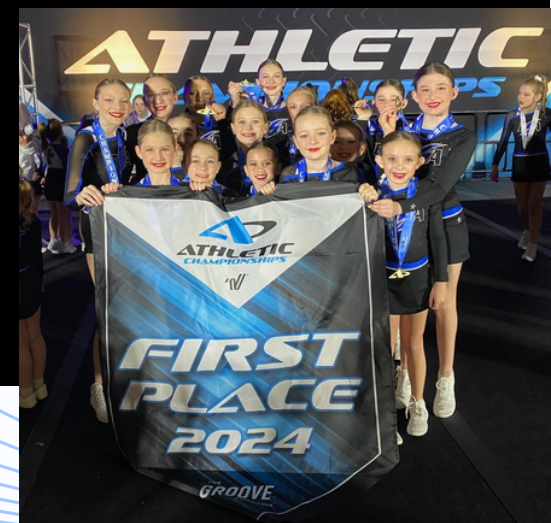
END-OF-SEASON EVENTS

Athletes on our full year teams (Elite, Elite Limited Travel, Prep) will be eligible to attend an end-of-season event if they are awarded a bid. These events are typically out-of-state in mid-April/May and are NOT included in your inclusive monthly payment. If a team receives a bid to an end-of-season event, it is at the discretion of the coaches and All-Star Director whether or not to attend.

ADDITIONAL FEES: BID EVENTS

If a team is awarded a bid to an end-of-season event, the All-Star Director will provide you with information regarding additional practices, additional fees, and trip details. **Please do not make any travel arrangements until you receive instructions from her.**

Additional fees may include: athlete registration, crossover registration, coaches fees and expenses, and athlete practice wear. Approximate fees for end-of-season events are: US Finals: \$250 per athlete, Regional Summit: \$350 per athlete, Youth Summit, \$450 per athlete, D2 Summit: \$550 per athlete. Please note that these fees will vary based on awarded bid type and team size. Athlete/spectator housing, travel, and spectator fees are not included.



YEARLY INVESTMENT

MONTHLY PAYMENTS

The cost of all-star cheerleading can be quite expensive. There are mandatory costs and fees that are out of our control. It is always our goal to keep the expenses as low as we can to make our program affordable for all members.

Your monthly payment will cover the following: monthly tuition, competition registration, coaches fees, team choreography fee, music and licensing fees, two practice tank tops, and competition hair accessory.

Crossover Athletes: If your child is on more than one BSA team, you will pay a crossover fee for the following: crossover registration fee (each month), team choreography fee (June 10), music and licensing fees (July 1), and competition hair accessory (August 1).

FINANCIAL INFORMATION

- **Payments are due on the first of each month** from June 2024- April 2025.
- A card is required by all members whether you wish to participate in automatic billing or not.
- If your account is past due on the 15 of the month, your child will not be able to participate in practices/classes until your account is brought up-to-date.
- If you need to make payment arrangements, please email Info@PBAGym.com.
- All scheduled closures and holidays are pro-rated into the monthly cost.
- Booster funds that are in your family's gym account cannot be refunded at any point, whether you choose to leave or are removed from the program. You can, however, request your funds to be transferred to another family's account.
- **No refunds** will be given to anyone who is asked to leave the program or that withdraws from BSA at any point during the 2024-25 season.
- Monthly payments will not be prorated for injury, vacation, schedule conflicts, etc.



YEARLY INVESTMENT

Continued...

INCLUSIVE MONTHLY PAYMENT

BSA TIER	PLACEMENT FEE	MONTHLY PAYMENT
HALF YEAR NOVICE	\$75/ Returning Members \$80/New Members	Tiny: \$150/month, October- April Youth: \$175/month, October-April
FULL YEAR PREP	\$75/ Returning Members \$80/New Members	\$240/month, June-April Crossovers: Extra \$60/month
FULL YEAR ELITE LIMITED TRAVEL	\$75/ Returning Members \$80/New Members	\$310/month, June-April Crossovers: Extra \$80/month
FULL YEAR ELITE TRAVEL	\$75/ Returning Members \$80/New Members	\$370/month, June-April Crossovers: Extra \$80/month

BSA BOOSTER CLUB/FUNDRAISING

The BSA Booster Club is a network of volunteers who participate in various events throughout the season to raise funds and organize special events for the athletes. Each family has an opportunity and is encouraged to participate in fundraising events to maximize funds available for the athletes. All fundraising events are designed to offset athlete costs and will be discussed at Booster Club meetings. Participation is strongly encouraged. **A \$60.00 fee is due per athlete by September 30.** This fee covers the athlete's ticket to the end-of-season banquet, gifts throughout the season, team rooms, and availability for parents/guardians to fundraise throughout the season.



DISCOUNTS OFFERED (ONE PER FAMILY)

- Families with multiple BSA athletes will be eligible for a 5% discount on monthly tuition for the second child, and a 10% discount on the third child.
- Families will receive a 5% discount on monthly tuition if the season is paid in full by July 31, 2024.

ADDITIONAL EXPENSES/DUE DATES

ITEM	COST	DESCRIPTION
USASF MEMBERSHIP	TBA	The membership cost will be confirmed once USASF releases information for the 2024-2025 season. REQUIRED.
BSA BOOSTER CLUB FEE	\$60	Due: September 30. Paid to BSA Booster Club. Covers various gifts during the year, and availability to fundraise. REQUIRED. Due November 30 for Novice Teams.
BSA UNIFORM	50% due at sizing.	Full Year Elite: \$475-500. Sizing will be mid-June. Full Year Prep: \$225-250. Sizing will be mid-June. Half Year Novice: \$125-150. Sizing will be in October.
BSA CHEER SHOES	\$100-105	Required for Elite teams. Optional for Prep and Novice.
BSA BACK PACK	\$115	Optional. Black Rebel book bag with bling BSA logo.
BSA BABY BAG	\$105	Optional. Silver Rebel baby book bag with bling BSA logo.
BSA WARMUP JACKET	\$125	Optional. Blue zip-up jacket with bling BSA logo on the back. Name on jacket- additional cost.

SEASON 24

COMPETITION APPAREL

UNIFORMS

Uniforms are custom made and are non-refundable. We size our athletes at the beginning of the season to help ensure that they will arrive before the first competition. If your athlete's uniform is ordered after the initial sizing, it is possible that you will have to pay more. There is also no guarantee that it will arrive before the first competition.

Half Year Novice: \$125-150. A 50% deposit will be due at sizing.

- Novice teams are entering into a new 3-year cycle for uniforms. All uniforms will be brand new and purchased through Perfect Balance.
- Uniform sizing will be within the first few weeks of practice in October. Details will be communicated when we have specific dates.

Full Year Prep: \$225-250. A 50% deposit will be due at sizing.

- Prep teams enter into a new 3-year cycle for uniforms. All uniforms will be brand new and purchased through Perfect Balance.
- Uniform sizing will be within the first few weeks of practice. Details will be communicated when we have specific dates.

Full Year Elite: \$475-500. A 50% deposit will be due at sizing.

- Elite teams will keep the current uniform for the 2024-25 season. They are in year 2 of a 3-year uniform cycle. There will be an option to purchase new uniforms or used uniforms at a discounted price.
- Uniform sizing will be within the first few weeks of practice. Details will be communicated when we have specific dates.

SHOES

- **Novice & Prep Teams:** Any all white cheerleading shoe brand.
- **Elite Teams: Approximate: \$100-105.** All white team specific shoes are required and will be purchased through Perfect Balance. Full payment will be due at the time of sizing.

BSA TEAM POLICIES

DEDICATION TO BSA

Being an all-star cheerleader is a year-round commitment. We expect you to be here and committed until the season is complete. We are loyal to our athletes and do not teach athletes from surrounding facilities. We expect your family to do the same, and not attend other facilities for open gyms, private lessons, or classes. Everyone has different coaching styles, and we would like to ensure that our athletes learn and develop their skills the same way. **If there is word that your athlete is attending another facility, a meeting will be set up with you and the All-Star Director to discuss the issue. Violations of this policy may lead to the athlete's dismissal.**

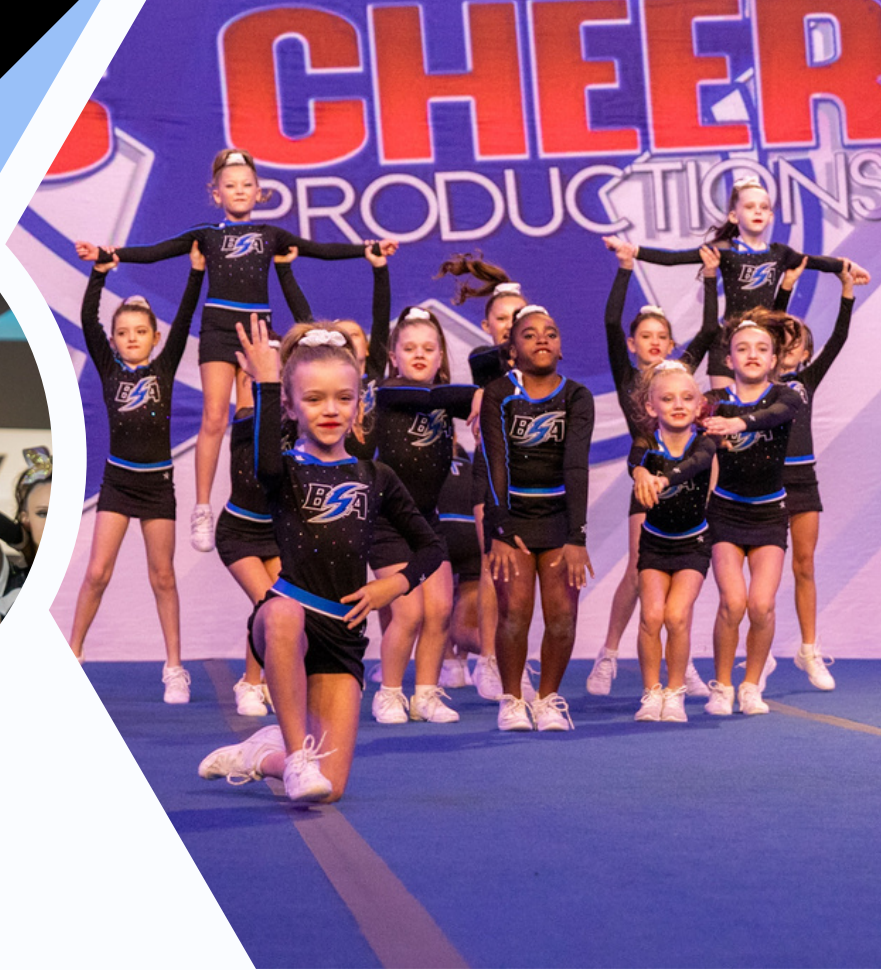
It is important to teach athletes the responsibility that comes with commitment to a team. We rely on parents to help enforce good attendance throughout the year, and not have continued absences. This is not an acceptable form of punishment and impacts the entire team. **Poor attendance may result in your athlete's routine positions being replaced, or dismissal from the program.**

BSA LOGO/BRANDING

Families cannot create or sell their own BSA spirit wear or merchandise for personal use or sale without **permission from the All-Star Director**. This includes team names, any likeness to our logo, affiliation or program. BSA spirit wear will be facilitated through the gym and go through our approved vendors.

COMMUNICATION

- It is the parent/guardians responsibility to stay informed. Please check your email, social media platforms, and BAND regularly. If you are not receiving emails, please contact our All-Star Director immediately. **Chelsea@BlueStormAthletics.com**. Email and BAND is our main form of communication.
- We believe in the 24-hour rule, and ask that you respect this in communication. Sending a frustrated message or post on social media is not the answer. If you still feel the same after 24 hours, please contact our All-Star Director.
- Our coaching staff will practice "The Right to Disconnect". This means our coaches have the right to not engage in work-related communications between the hours of 9:00 pm - 9:00 am.



IMPORTANT DATES

APRIL 22	Preseason clinics begin
APRIL 24	Preseason Meeting @ 7 pm
MAY 14-18	Season 24 Placements
MAY 24-27	Closed: Memorial Day
JUNE 2-8	Closed: Summer Break
JUNE 10	Start of Summer Practices
JULY 4	Closed: Independence Day
JULY 12-16	BSA Team Choreography
AUGUST 12	Start of Fall Practices
AUGUST 24	PBA Open House, 10-1 pm
AUG. 30-SEP. 2	Closed: Labor Day

SEPTEMBER 5	Half Year Mtg @ 6:30 pm
OCTOBER	Start of Half Year Season
OCTOBER 10	Fall BSA Meeting @ 6:30 pm
NOV. 28-DEC. 1	Closed: Thanksgiving
DECEMBER	Novice Choreography
DEC. 13 or 20	BSA Christmas Sleepover
DEC. 23-28	Closed: Christmas
DEC. 29-JAN. 1	Closed: New Years
APRIL 18-20	Closed: Easter
MID-APRIL	Last week of team practice
MAY	Year-End Banquet



TIME TO REGISTER!

STEP 1: REGISTER ONLINE!

Visit our website (www.bluestormathletics.com) and click the link to complete the online registration form! New members will also be required to create an account on our customer portal, iClass Pro.

STEP 2: PAY THE PLACEMENT FEE!

You will be required to pay a Placement Fee of \$80.00 per child for new BSA members, and \$75.00 per child for returning BSA members. Your registration will not be complete until a payment is made.

STEP 3: STAY TUNED ON SOCIAL MEDIA!

Follow us on Facebook and Instagram for the latest updates and things going on with BSA! You can also tag us throughout the season!

- **Facebook:** Blue Storm Athletics
- **Instagram:** @bluestormathletics1

NOT WHAT YOU'RE LOOKING FOR?

HALF YEAR CHEER MEETING SEPTEMBER 5 @ 6:30 PM

Is your child interested in all-star cheer, but you're not ready for a full year time and financial commitment? Stop by our Preseason Meeting this September, and learn about our Half Year Novice and CheerAbilities teams! All children 3-12 years are welcome and no experience is necessary! Practices begin the first week in October!