

SEASON 24



BLUE STORM ATHLETICS

2024-25 Half Year Cheer Packet

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WELCOME TO BLUE STORM ATHLETICS

Our mission at Perfect Balance Athletics and Blue Storm Athletics is to enrich the lives of athletes and their families through the sport of competitive cheerleading. Our goal each day is to teach our athletes the value of commitment, responsibility, hard work, integrity, leadership, self-confidence, a positive attitude, and love for the sport.

The friendships that will be established are everlasting. The coaching staff believes that it is important for every athlete to get as much out of their chosen sport as they possibly can. The approach taken with our competitive teams is similar to the approach taken by many successful people in their adult lives. Our athletes discover the line between desire, dedication, direction, and achievement of dreams.

There are certain areas throughout our informational packet that may change during the season due to social or economic situations. We will continue to inform you of these changes.

We encourage each family to review this information with their athlete. This will ensure that everyone fully understands the expectations that will be put into place regarding individual and team commitments.



SUMMIT

DIVISION II CHAMPIONSHIP



HOW TO GET STARTED!

PRESEASON MEETING

THURSDAY, SEPTEMBER 19th @ 6:30 pm

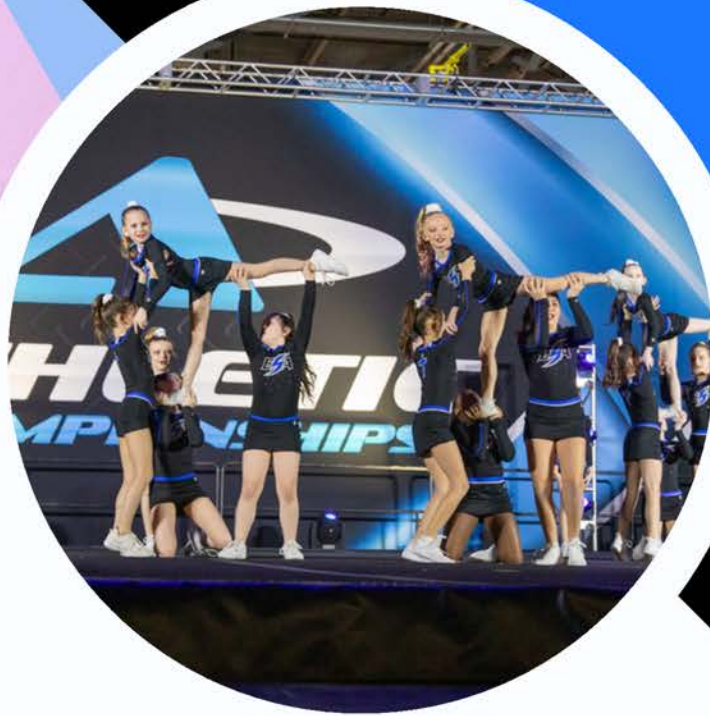
This is for anyone who is interested in being part of our Half Year Novice teams for Season 24K! It will allow families to meet some of the coaching staff and ask questions! Families who were part of Season 23 are welcome to attend as well!

NOVICE INFORMATION

Our Novice teams were created to give athletes a glimpse of all-star cheer with a low commitment level. Experience is not required and everyone makes a team! All athletes between ages 3-12 years are welcome! *Note, athletes must be potty trained to participate. **Registration Fee: \$75.00 per athlete for returning members, and \$80.00 per athlete for new members.**

Tiny Novice Birth Year: Between 2017-2021

Youth Novice Birth Year: Between 2012-2017



TEAM INFORMATION

TEAM PRACTICE DETAILS

Practice starts the first week of October and will continue through mid-April 2025.

BSA TIER	OCTOBER - APRIL
HALF YEAR TINY NOVICE	Begins in October 1 day/week for 60 minutes
HALF YEAR YOUTH NOVICE	Begins in October 1 day/ week for 1.5 hours

PARENT VIEWING

Throughout the season, practice will be closed for parent viewing. Parent Watch Week will be one week each month. This allows the athletes to stay focused and prepare for competitions.

ADDED PRACTICES

Added practices are used to prepare for an upcoming competition. These dates will be provided to you. If additional practices are necessary, it is our goal to give you at least 48 hours notice via email and/or our team communication platform.

SEASON 24

TEAM INFORMATION

ATTENDANCE

Competition Season: October - mid-April 2025

With Novice teams practicing one day per week, all practices are mandatory. It is important that your athlete is 100% committed during this part of the season.

Competition Week

Practices the week leading up to a competition are absolutely mandatory for all athletes to be present. Failure to attend during this week could result in your athlete's role in the routine being adjusted. This is at the discretion of the coaches and All-Star Director and will be handled on a case-by-case basis.

Participation in Other Activities

It is important that our athletes are well-rounded in all-star and other activities. However, communication is vital between you and the coach. **BSA must be the first priority over other sports/activities during the following: choreography, added practices, showcases, and competitions. If not, your child's routine position may be altered or they will not be permitted to compete with the team.**

Vacations

Please email the All-Star Director when your athlete is on vacation. Vacations during the competition season and choreography camp are strongly discouraged. This takes a toll on your athlete and their team in terms of preparation.

TEAM CHOREOGRAPHY: DECEMBER 2024

Choreography camp is when your athlete will learn their routine for the season. It is mandatory for all athletes to attend. If an emergent situation occurs and your athlete cannot attend, **you are responsible to pay the choreography fee for your athlete, in addition to a \$100 missed choreography fee.**

All members must pay the full choreography amount regardless of when they join the team. There are no refunds.



COMPETITION INFORMATION

We would like our teams to be competitive at the local and national level. Therefore, it's necessary for our athletes to experience other great competitors and gain exposure throughout the country! Below you will find a general idea of the competition commitment for our Novice teams. Please note, the competition schedule is subject to change with proper notice.

BSA TIER	COMPETITIONS ATTENDING	TRAVEL DISTANCE
HALF YEAR NOVICE	3-4 + 1 BSA Showcase 1-day events only	All within a 2-hour radius.

COMPETITION FEES

Competition registration fees are included in your all-inclusive monthly payment. If there are any significant changes in the competition schedule, additional payments will be required. Transportation and lodging is **NOT** included in your monthly fee.

VIDEO RECORDING POLICY

You are more than welcome to take photos or record your athlete's routine at competitions! However, we ask that no routines are posted to social media until the season is complete.

SPORTSMANSHIP

All athletes and parents are expected to be good teammates, and support one another in a positive manner. Gossip, pettiness, inappropriate/negative social media posts or bullying will not be tolerated. Remember, you are a representation of our program so please conduct yourself accordingly.



YEARLY INVESTMENT

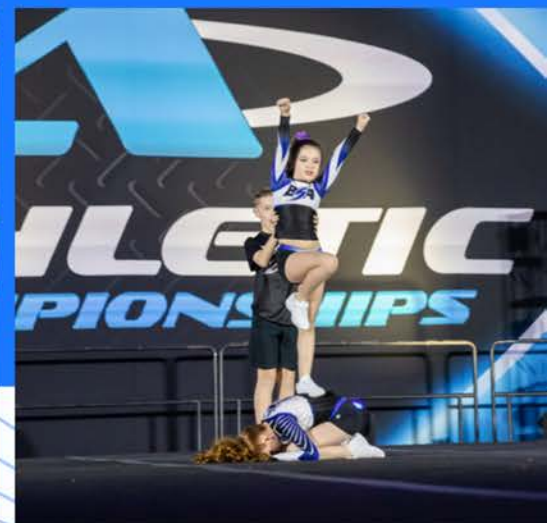
MONTHLY PAYMENTS

The cost of all-star cheerleading can be quite expensive. There are mandatory costs and fees that are out of our control. It is always our goal to keep the expenses as low as we can to make our program affordable for all members.

Your monthly payment will cover the following: monthly tuition, competition registration fee for your athlete, coaches fees, team choreography fee, music and licensing fees, one practice t-shirt, and competition hair accessory.

PAYMENT POLICIES

- **Payments are due on the first of each month** from October 2024- April 2025.
- A card is required by all members whether you wish to participate in automatic billing or not.
- If your account is past due on the 15th of the month, your child will not be able to participate in practices/classes until your account is brought up-to-date.
- If you need to make payment arrangements, please email Info@PBAGym.com.
- All scheduled closures and holidays are pro-rated into the monthly cost.
- Booster funds that are in your family's gym account cannot be refunded at any point, whether you choose to leave or are removed from the program. You can, however, request your funds to be transferred to another family's account.
- **No refunds** will be given to anyone who is asked to leave the program or that withdraws from BSA at any point during the 2024-25 season.
- Monthly payments will not be prorated for injury, vacation, scheduling conflicts, etc.



YEARLY INVESTMENT

Continued...

INCLUSIVE MONTHLY PAYMENT

BSA TIER	REGISTRATION FEE	MONTHLY PAYMENT
HALF YEAR TINY NOVICE	\$75/Returning Members \$80/New members	\$150.00 per month October - April
HALF YEAR YOUTH NOVICE	\$75/Returning Members \$80/New members	\$175.00 per month October - April

BSA BOOSTER CLUB/FUNDRAISING

The BSA Booster Club serves as a network of volunteers who participate in various events throughout the season in order to raise funds and organize special events for the athletes. Each family has an opportunity and is encouraged to participate in fundraising events to maximize funds available for the athletes. All fundraising events are designed to offset athlete costs and will be discussed at Booster Club meetings. Participation is strongly encouraged. **A \$60.00 fee is due per athlete by November 30.** This fee covers the athlete's ticket to the end-of-season banquet, gifts throughout the season, team rooms, and availability for parents/guardians to fundraise throughout the season.

DISCOUNTS OFFERED (ONE PER FAMILY)

- Families with multiple athletes will be eligible for a 5% discount on the tuition portion of the monthly payment on the second child, and a 10% discount on the tuition portion of the monthly payment on the third child.
- A 5% discount on the tuition portion of the monthly payment if the season is paid in full by October 31, 2024.



ADDITIONAL EXPENSES

ITEM	COST	DESCRIPTION
USASF MEMBERSHIP	\$49	Due: November 18. Paid directly to USASF for your child to be eligible to compete during the 2024-25 season. REQUIRED.
BSA BOOSTER CLUB FEE	\$60	Due: November 30. Paid to BSA Booster Club. Covers various gifts during the year, and availability to fundraise. REQUIRED.
BSA UNIFORM	50% due at sizing.	Novice: \$175.00. Sizing will take place the beginning of October.
BSA CHEER SHOES	NA	Purchase own all white cheer shoe (low sole).
BSA BACK PACK	\$125	Optional. Black Rebel book bag with bling BSA logo.
BSA WARMUP JACKET	\$130-\$140	Optional. Blue zip-up jacket with bling BSA logo on the back. Name on jacket- additional cost.

UNIFORMS

Uniforms are custom made and are non-refundable. We size our athletes as soon as possible to help ensure that they will arrive before the first competition. If your athlete's uniform is ordered after the initial sizing, it is possible that you will have to pay more. There is also no guarantee that it will arrive before the first competition.

Half Year Novice: \$175.00. A 50% deposit will be due at the time of sizing.

- Novice teams enter into a new 3-year cycle for uniforms. All uniforms will be brand new and purchased through Perfect Balance. .

BSA TEAM POLICIES

DEDICATION TO BSA

Being an all-star cheerleader is a year-round commitment. We expect you to be here and committed until the season is complete. We are loyal to our athletes and do not teach athletes from surrounding facilities. We expect your family to do the same and not attend other facilities for open gyms, private lessons, or classes. Everyone has different coaching styles and we would like to ensure that our athletes learn and develop their skills the same way. **If there is word that your athlete is attending another facility, a meeting will be set up with you and the All-Star Director to discuss the issue. Violations of this policy may lead to the athlete's dismissal.**

It is important to teach athletes the responsibility that comes with commitment to a team. We rely on parents to help enforce good attendance throughout the year and not have continued absences. This is not an acceptable form of punishment and impacts the entire team. **Poor attendance may result in your athlete's routine positions being replaced, or, dismissal from the program.**

BSA LOGO/BRANDING

Families cannot create or sell their own BSA spirit wear or merchandise for personal use or sale without **permission from the All-Star Director**. This includes team names, any likeness to our logo, affiliation or program. BSA spirit wear will be facilitated through the gym and go through our approved vendors.

COMMUNICATION

- It is the parents responsibility to stay informed. Please check your email, social media platforms, and BAND regularly. If you are not receiving emails please contact our All-Star Director immediately. **Chelsea@BlueStormAthletics.com**. Email and BAND is our main form of communication.
- We believe in the 24 hour rule and ask that you respect this in communication. Sending a frustrated message or post on social media is not the answer. If you still feel the same after 24 hours, please contact our all-star director.
- Our coaching staff will practice "The Right to Disconnect". This means our coaches have the right to not engage in work-related communications between the hours of 9:00 pm - 9:00 am.